



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 3447687

Schedule Dates 10/01/18-10/07/18
Advertiser Kaine for Virginia Senate-D (13611)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 956 10.1-1.7 (1055184)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 956
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/03/18
Last Modified 08/10/18
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,005.00
Net Total \$39,695.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2018	52	\$46,700.00
Grand Total:	52	\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	6A- News-Good Morning Washington at 6a		1	1	1	1	1			5	\$450.00	\$2,250.00	Washington (WJLA)		8/3/18
2.0	Normal Line / SPOT	10/01/18-10/05/18	2	:30	7A- ABC-Good Morning America		1	2	1	2	1			7	\$1,000.00	\$7,000.00	Washington (WJLA)		8/3/18
3.0	Normal Line / SPOT	10/04/18-10/04/18	3	:30	9A- Live with Kelly					1				1	\$300.00	\$300.00	Washington (WJLA)		8/3/18
4.0	Normal Line / SPOT	10/02/18-10/02/18	3	:30	11A- ABC-The View			1						1	\$350.00	\$350.00	Washington (WJLA)		8/3/18
5.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	12P- News-ABC 7 News at Noon		1				1			2	\$250.00	\$500.00	Washington (WJLA)		8/3/18
6.0	Normal Line / SPOT	10/03/18-10/03/18	3	:30	1P- ABC-The Chew				1						\$200.00		Washington (WJLA)		8/3/18
6.0.1	Closed Preempt	10/03/18															Washington (WJLA)	Program Change/Exception -	
7.0	Normal Line / SPOT	10/02/18-10/02/18	3	:30	2P- ABC-General Hospital			1						1	\$400.00	\$400.00	Washington (WJLA)		8/3/18
8.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	4P- News-ABC 7 News at 4p		1	1	1	2	2			7	\$250.00	\$1,750.00	Washington (WJLA)		8/3/18
9.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	5P- News-ABC 7 News at 5p		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		8/3/18
10.0	Normal Line / SPOT	10/01/18-10/05/18	2	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)		8/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Phone/Fax

/

CPE

956

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

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Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$7,005.00

Net Total

\$39,695.00

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11.0	Normal Line / SPOT	10/07/18-10/07/18	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$600.00	\$600.00	Washington (WJLA)		8/3/18
12.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	11:35P- ABC-Jimmy Kimmel		1		1		1			3	\$350.00	\$1,050.00	Washington (WJLA)		8/3/18
13.0	Normal Line / SPOT	10/01/18-10/05/18	3	:30	11:00:26P- News-ABC 7 News at 11p		1	1	1	1	1			5	\$800.00	\$4,000.00	Washington (WJLA)		8/3/18
14.0	Normal Line / SPOT	10/06/18-10/06/18	3	:30	11P- 12:05A (EST)							1		1	\$400.00	\$400.00	Washington (WJLA)		8/3/18
15.0	Normal Line / SPOT	10/07/18-10/07/18	3	:30	11P- 12:05A (EST)								1	1	\$600.00	\$600.00	Washington (WJLA)		8/3/18
16.0	Normal Line / Access	10/03/18-10/05/18	2	:30	7P- Wheel Of Fortune				1		1			2	\$3,200.00	\$6,400.00	Washington (WJLA)		8/3/18
17.0	Normal Line / Access	10/01/18-10/04/18	2	:30	7:30P- Jeopardy		1			1				2	\$4,200.00	\$8,400.00	Washington (WJLA)		8/3/18
18.0	Normal Line / SPOT	10/06/18-10/06/18	2	:30	7:30P- Jeopardy Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		8/3/18
19.0	Normal Line / Prime Premium	10/03/18-10/03/18	3	:30	8P- ABC-The Goldbergs (Wednesday)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		8/3/18
20.0	M/G For 6.0.1 / SPOT	10/01/18-10/05/18	3	:30	1P- ABC-GMA Day	1	X	X	X	X	X			1	\$200.00	\$200.00	Washington (WJLA)		8/10/18

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